



**GREATER BOSTON  
CONVENTION & VISITORS BUREAU**

**Press Contacts: Greater Boston Convention & Visitors Bureau: Larry Meehan, VP, Media Relations** Tel: 617- 867-8231, [lmeehan@bostonusa.com](mailto:lmeehan@bostonusa.com) **Stacy Shreffler, Media Relations Manager,** Tel: 617-867-8203 [sshreffler@BostonUSA.com](mailto:sshreffler@BostonUSA.com); **The official site of Restaurant Week Boston® is** [www.BostonUSA.com/restaurantweek](http://www.BostonUSA.com/restaurantweek)

**2010 Restaurant Week Boston® Fact Sheet  
Winter Restaurant Week Boston® March 14-19 & 21-26, 2010  
Summer Restaurant Week Boston® August 15-20 and 22-27, 2010**

The official website is [www.BostonUSA.com/RestaurantWeek](http://www.BostonUSA.com/RestaurantWeek). Find the most recent updates, menus, special Restaurant Week hotel packages, parking deals and a chance to win a Boston Getaway.

Visitors can search participating restaurants two ways: **by neighborhood** and by a **complete alphabetical list**. There are **225 restaurants** participating as of 3/4/2010.

- Neighborhoods with the most participating restaurants: Back Bay, Downtown, South End, North End, Theatre District & Cambridge
- Additional Boston neighborhoods include: **Waterfront** (Chart House, Meritage, Sensing, Sportello, Miel, Aura, Oceana, Anthony's Pier 4, 606 Congress, Rowes Wharf Sea Grille, Morton's, Sel de la Terre), **East Boston** (Ecco, Harborside Grill & Patio), **Dorchester** (224 Boston Street Restaurant, dbar, Freeport Tavern), **Charlestown** (Tangierino, Olives, Warren Tavern), **West Roxbury** (Sofia Italian Steakhouse, Masona Grill), **Fenway Kenmore** (Petit Robert Bistro, Eastern Standard Kitchen, The Elephant Walk), **Financial District** (BOND, Boston College Club, Cafe Fleuri, Caliterra, Radius, Umbria Prime) & **Beacon Hill** (75 Chestnut, Beacon Hill Bistro, Bin 26 Enoteca, Clink, Grotto, Hampshire House, The Hungry I, Lala Rokh, Moo, No. 9 Park Bar Room, Pierrot Bistrot Français, Toscano)
- There are 19 participating restaurants in **Cambridge**: (T.W. Food, Sandrine's Bistro, East Coast Grill, Harvest, UpStairs on the Square, Chez Henri, Amelia's Trattoria, ArtBar, Atrium Living Room, Bambara, Blue Room, Casablanca, Dante, The Elephant Walk, Grafton Street, Henrietta's Table, Jasper White's Summer Shack, Rialto, Temple Bar)
- Boston & Greater Boston neighborhoods with *at least three* restaurants participating: **Arlington** (Buona Vita, Flora, Ristorante Olivio, Tango, Tryst), **Brookline** (Dalias Bistro & Wine Bar, The Fireplace, Lineage, La Morra), **Burlington** (L'Andana, Summer Winter, Capital Grille), **Newton** (Aquitaine Bis, Ariadne Restaurant & Bar, Bokx 109 American prime, Capital Grille, Lumiere, The Metropolitan Club), **Somerville** (EVOO, Gargoyles on the Square, Sagra), **Waltham** (Biagio, Elephant Walk, Solea Restaurant & Tapas Bar)
- Greater Boston communities participating in Restaurant Week: **Bedford** (DALYA's), **Belmont** (Savinus), **Concord** (Colonial Inn Restaurants), **Dedham** (Aquitaine Bar à Vin Bistrot), **Foxborough** (Davio's Patriot Place), **Framingham** (Melting Pot), **Medfield** (Zebra's Bistro & Wine Bar), **Medford** (Bistro 5, Yoki Japanese Restaurant), **Melrose** (Turner's Seafood Grill), **Rockport** (Grand Cafe at The Emerson Inn By The Sea), **Southborough** (Tomasso Trattoria & Enoteca), **Swampscott** (Anthony's Pier 4 Cafe), **Tyngsboro** (Left Bank), **Westwood** (Chiara), **Woburn** (Masa Southwest Bar & Grill)

Restaurant Week offers three prix-fixe menus, each with a choice of appetizer, entrée or dessert. Every participating restaurant offers at least one menu - some offer all three. These include: a **three-course dinner menu for \$33.10**, a **three-course lunch menu for \$20.10**, and a **two-course light lunch for \$15.10**. Diners can check the website to see if a participating restaurant is offering lunch, dinner, or both.

- Prices are per person and exclude beverages, tax and gratuity
- Restaurant Week menus are priced according to the year: \$33.10 for dinner in 2010, \$33.09 in 2009, and so on. The price of a Restaurant Week dinner will only go up a penny in 2011. A three-course lunch will cost \$20.11 in 2011.

### What's New in 2010?

- In 2010, Boston's newest restaurants - **Ginger Park Kitchen + Bar** (South End), **Woodward** (Downtown), **Rowes Wharf Sea Grille** (Waterfront), **Market by Jean Georges** (Theatre District), **Bistro du Midi** (Downtown), **Post 390** (Back Bay), and **Pairings** (Theatre District), **Barlow's Restaurant** (South Boston) and the new **Bombay Club** (South End at 1415 Washington St.) are participating.
- Restaurants new to 2010 Winter Restaurant Week: **224 Boston Street Restaurant** (Dorchester), **Aquitaine** (Dedham), **Turner's Seafood Grill & Market** (Melrose), the **Courtyard Restaurant at the Boston Public Library** (Back Bay), **The Melting Pot** (Theatre District and Framingham), **Yoki Japanese Restaurant** (Medford), **Buona Vita - Cucina Italiana** (Arlington), **Capital Grille** (Burlington), **Samurai Boston** (Back Bay) and **Lucca Back Bay**
- Five North End restaurants have been added this year: **Bricco** (241 Hanover Street), **Ristorante Damiano** (307-309 Hanover Street), **Filippo** (283 Causeway Street) and **Strega Ristorante** (379 Hanover Street), **Nico** (417 Hanover Street)
- **The Boston Flower & Garden Show**, featuring the Massachusetts Horticultural Society 'Blooms!' events, begins at the tail end of Restaurant Week at the **Seaport World Trade Center, March 24-28, 2010**. [www.TheBostonFlowerShow.com](http://www.TheBostonFlowerShow.com)  
[www.masshort.org/BLOOMS-2010](http://www.masshort.org/BLOOMS-2010)
- **The Winter 2010 Charitable Partner is Boston's St. Francis House:** Every year, the GBCVB & American Express choose a charitable partner for Restaurant Week and when diners use any American Express® Card at participating restaurants during Restaurant Week, American Express and the GBCVB donate \$.25 per transaction, up to \$5000, to that year's charity. This winter, it's Boston's St. Francis House, which serves more than 800 poor and homeless men and women a day with a full range of basic, rehabilitative and housing services to end an individual's experience of homelessness. In past years, donations have been made to Community Servings (2009), Project Bread (2008), and the Anthony Spinazzola Foundation (2001-2007).

**In its 5th winter edition Restaurant Week Boston® adds greater value:** Whether participants are flying in to Logan International or driving in from Portland, Maine, one of the longstanding goals of the program is to make fine dining affordable for residents and visitors during these two weeks. Affordable **overnight hotel packages** and **parking specials** have become an essential part of the program and they can be found at [www.bostonusa.com/restaurantweek](http://www.bostonusa.com/restaurantweek).

- **In 2010, the GBCVB has partnered with ArtsBoston to add an affordable dinner and a show option.** Starting in March 2010, the Greater Boston Convention & Visitors Bureau in partnership with **ArtsBoston** will offer diners half price tickets to select performances and concerts during Restaurant Week. Discounts are being offered throughout Greater Boston for performances at American Repertory Theater, Huntington Theatre Company, Boston Lyric Opera, Improv Asylum, and Blue Man Group.  
**ArtsBoston website:** [www.bostix.org/restaurantweek](http://www.bostix.org/restaurantweek)  
**Press Release:** [The Greater Boston Convention & Visitors Bureau and ArtsBoston Offer Dinner and a Show Discounts During Restaurant Week Boston®](#)
- Two value-added features introduced in 2009 will be offered again in 2010: a two-course gourmet light lunch priced at a very affordable \$15.10 - diners select an entrée and either

an appetizer or dessert as the second course – and, once again, many of the participating restaurants have opted to offer their Restaurant Week menus on Saturday, March 20, a day when dining discounts and special offers are traditionally excluded.

#### **Parking Discounts Boston:**

- **Prudential Center Garage:** \$12 parking for up to 4 hours with receipt from a participating Restaurant Week restaurant. Validation available at Prudential Center, center court Customer Service Desk (or garage office). Patron must present receipt and be validated before returning to their vehicle and exiting the garage.
- **Copley Place Garage:** \$10 flat rate. Present a same day, paid-restaurant receipt from a participating Back Bay or South End restaurant to receive the special \$10.00 rate. No limit on hours. Just needs to be same day. (Offer valid March 14-26, 2010)

#### **Parking Discounts Cambridge:**

- Cambridge Center – East Garage on Broadway next to the Marriott \$10 parking available. See participating restaurants for validation ticket.
- University Place Garage – Harvard Square conveniently located across from the Charles Hotel \$10 parking available. See participating restaurants for validation ticket.

#### **A Sampling of Restaurant Week overnight packages:**

- **The Back Bay Hotel & Stanhope Grill:** Share a unique evening in luxurious superior room accommodations and enjoy our specially selected, all natural bath amenities, 400 count Frette linens and terry cloth bath robes and in the evening, enjoy our 3 course Restaurant Week dinner menu at **Stanhope Grille**. Restaurant Week package available from \$255 per night. Based on two people sharing. Does not include tax or service charge. Please contact the reservations team directly at +1 (617) 532 3800 or [backbay@doylecollection.com](mailto:backbay@doylecollection.com) to make a booking.
- **Fairmont Battery Wharf Boston** offers a special **Tasty Escape Package**. This package includes overnight accommodations, prix fixe dinner for two at the hotel's award-winning **Sensing** (excluding alcoholic beverages). This package is available on the evenings between March 14 and 26, and rates for this package start at \$239, double occupancy. For reservations or additional information, please call (800) 441-1414 or visit [www.fairmont.com/batterywharf](http://www.fairmont.com/batterywharf).
- **Fairmont Copley Plaza Boston** offers a special **Tasty Escape Package**. This package includes overnight accommodations, prix fixe dinner for two at the hotel's award-winning **Oak Room** (excluding alcoholic beverages). This package is available on the evenings between March 14 and 19 and 21 and 26, and rates for this package start at \$239, double occupancy. For reservations or additional information, please call (800) 441-1414 or visit [www.fairmont.com/copleyplaza](http://www.fairmont.com/copleyplaza).
- **Harding House Bed & Breakfast, Cambridge:** Feast your senses on the tasty delights of Harding House bed and breakfast. You'll be steps away from dozens of restaurant week fine dining options as you enjoy a cozy room for two at the discounted rate of \$160 per night plus tax. Plus we'll throw in an American Express gift card so you can choose your favorite area lunch or dinner special. Restaurant Week Package includes: One or two night stay for two in a deluxe queen or double room, American Express gift card (\$25 for a one-night stay, \$50 for a two-night stay), buffet breakfast, Complimentary wine & cheese platter, parking, based on availability; good for March 14-19 or 21-26th only.
- **Stonehedge Inn & Spa and Left Bank Country Getaway** includes: A One Night Stay, double occupancy, Dinner for Two in Left Bank (offered from the Restaurant Week Menu only) Luxurious Deluxe King Bedded or Deluxe Double Bedded Accommodations. Rate: \$210.00 per package (Deluxe Double or Deluxe King Room)
- **The Best Western Terrace Inn Boston** is offering a special discounted rate of \$109.00 + tax during Winter Restaurant Week Boston! Call 617-566-6260 to reserve, as space is limited. **Includes:** Overnight Accommodations, Continental Breakfast, Hotel Guest

Parking, Hi-Speed Wireless Internet.

- Additional packages are available at [www.bostonusa.com/restaurantweek](http://www.bostonusa.com/restaurantweek).

### Why Restaurant Week?

- Boston, known for its bounty of fresh seafood, surrounding farms and a multitude of regional New England products and specialties, is one of the top dining destinations in the United States.

- The cost of fine dining can be prohibitively expensive. For this reason, many people see the area's best restaurant as a place to go for special occasions or on the weekends only. The idea behind Restaurant Week is that you do not need a special occasion to dine in the region's best restaurants.

- Restaurant Week offers value and the chance to try new restaurants at an affordable price. In Boston, where there's healthy competition, new restaurants open every year. In 2010, diners can try at least seven restaurants that have opened within the last six months.

- Restaurant Week is a great time to visit Boston; locals find it the ideal time to invite out-of-state family and friends in for a visit. Colleges & universities take advantage of Restaurant Week for alumni events and 'parent visit' programs.

- **A selection of nationally-recognized chefs (and cookbook authors) are participating in Restaurant Week: L'Espalier Frank McClelland, Rialto's Jody Adams, Sportello-B&G Oyster-Butcher Shop-No. 9 Park Barbara Lynch, Radius-Via Matta-606 Congress Michael Schlow, East Coast Grill Chris Schlesinger, Olives Todd English, Henrietta's Table Peter Davis, Lumiere Michael Leviton, Toro & Uni Sashimi Bar Ken Oringer, Locke-Ober, Lydia Shire, Meritage-Rowes Wharf Sea Grille Daniel Bruce, and Summer Shack Jasper White.**

- Both large and popular restaurants such as Legal Sea Foods Park Square and Davio's, as well as smaller 'discovery' restaurants such as Amelia's Trattoria in Kendall Square, Erbaluce in the Theatre District, Uni Sashimi Bar in the Back Bay, and Mare in Boston's North End participate in Restaurant Week. The city's prominent fine dining restaurants, L'Espalier, Oak Room at The Fairmont Copley Plaza, Meritage, Top of the Hub Restaurant and Locke-Ober to name a few, as well as exciting newcomers like Woodward, Market and Ginger Park Kitchen + Bar participate, offering something for everyone.

### Restaurant Week: History

Restaurant Week Boston® has grown in size every year since it began in 2001. It started as a one-week, once-a-year event with 30 participating restaurants. In 2010, Restaurant Week offers diners a choice of over 200 restaurants.

As Restaurant Week grew in popularity, the demand for reservations grew. The best restaurants filled up quickly and many diners found that they were unable to get reservations at their favorite restaurants, even at non-peak times. At two weeks, with more than 200 restaurants, the demand is still there and reservations at peak times at the top restaurants still fill up fast, so diners are encouraged to reserve early.

Some restaurants have been a part of Restaurant Week since the beginning and continue to participate: The oldest restaurant in America, The Union Oyster House, Brasserie Jo, Davio's, UpStairs on the Square, 29 Newbury, Kashmir, Legal Sea Foods, Skipjack's, Top of the Hub, Aquitaine, Blu, Mantra, Radius, Mamma Maria, Sage, Taranta, Mistral, Via Matta, Aura, McCormick & Schmick, 75 Chestnut, Beacon Hill Bistro, Lala Rokh, Oceana at Marriott Long Wharf, Henrietta's Table, Sandrine's and more.

Winter Restaurant Week celebrate 5 years in 2010; August 2010 will mark the 10<sup>th</sup> anniversary of the original summer edition of Restaurant Week. The dates for Summer Restaurant Week Boston® are August 15-20 and 22-27, 2010.

Restaurant Week Boston has more than 3,340 followers on [Facebook](https://www.facebook.com/restaurantweekboston) and more than 875 followers on [twitter](https://twitter.com/restaurantweekboston).

Press release: **In its 5th winter edition Restaurant Week Boston® adds more value for diners at more than 200 restaurants:**

[http://bostonusa.com/images/stories/pdfs/rw\\_final\\_march2010.pdf](http://bostonusa.com/images/stories/pdfs/rw_final_march2010.pdf)