



Pinnacle
Advisory Group

Boston Cambridge Projections 2011

	2010	2011	% Change
Occupancy	76%	77%	1.3%
Average Rate	\$193.22	\$199.02	3.0%
RevPAR	\$146.27	\$153.24	4.8%



Boston Cambridge Projections 2012



	2011	2012	% Change
Occupancy	77%	78%	1.3%
Average Rate	\$199.02	\$216.93	9.0%
RevPAR	\$153.24	\$169.20	10.4%

