



**GREATER BOSTON
CONVENTION & VISITORS BUREAU**

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Boston Heats Up to Eat Up

215 Restaurants Set Their Tables for Summer Restaurant Week Boston® August 9-14 & 16-21, 2009

BOSTON, MA, August 5, 2009 – The Greater Boston Convention & Visitors Bureau (GBCVB) and American Express announced that this year's Summer Restaurant Week Boston® will be the largest in the event's nine-year history. From August 9-14 and 16-21, 2009 diners can choose from an array of more than 200 of the region's best eateries to enjoy three-course prix fixe lunches for \$20.09 and three-course dinners for \$33.09 – excluding beverage, tax and gratuity. An added menu option this summer is a two-course gourmet lunch priced at a very affordable \$15.09; diners can select an entrée and then enjoy either an appetizer or dessert as the second course. For the first time in August, many of the participating restaurants have opted to offer their restaurant week menus on Saturday, August 15, the one night of the week when the offer has traditionally been excluded.

"Summer Restaurant Week Boston® provides a great dining experience at a great price," said Patrick B. Moscaritolo, President and CEO of the GBCVB. "We have over 200 restaurants from across the Greater Boston area participating. Top chefs have the opportunity to get creative and showcase seasonal New England ingredients, farm fresh herbs and produce, and local seafood all at a tremendous value to diners. It's also the perfect time to enjoy the region's outdoor cafes, patios and harborside dining."

Visitors looking for gourmet meals at bargain prices can go online to view all restaurants, peruse menus and make reservations at the OFFICIAL website, www.BostonUSA.com/RestaurantWeek. Along with prix fixe menus at the region's best tables, participants are encouraged to take advantage of special hotel packages and bargains during the two week promotion. Special offers can also be easily accessed at www.BostonUSA.com/GreatDeals.

Restaurant Week Boston® isn't just about great deals – when diners use any American Express® Card at participating restaurants, American Express and the Greater Boston Convention & Visitors Bureau will donate* \$25 per transaction, up to \$5000, to Community Servings, an independent, non-profit organization, whose mission is to provide free home-delivered meals throughout eastern Massachusetts to homebound and critically ill people with HIV/AIDS, and other acute life-threatening illnesses.

"We are proud to continue our support this year of Summer Restaurant Week Boston®," said Kyle Curtin, Regional Vice President & General Manager, American Express Merchant Services, "Restaurant Week is a great opportunity to sample the wonderful restaurants of Boston and we are delighted to also be able to give back to the community through this program."

You can further support Community Servings by bidding on Restaurant Gift Certificates at www.RWBauction.com. Continue to enjoy great dining savings while supporting an even greater cause!

Restaurant Week Boston® is sponsored and presented by founding partners, Greater Boston Convention & Visitors Bureau and American Express®. Additional sponsors include Greater Media, Inc. radio stations: MAGIC 106.7 (WMJX), Radio 92.9, 105.7 (WROR), Country 102.5 (WKLB), Talk 96.9 (WTKK), and Metro Boston and TV DINER.

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