

the trip planner



2010-11
EDITION FOR
STUDENT
TRAVEL
PLANNERS



Scotland's Edinburgh Castle



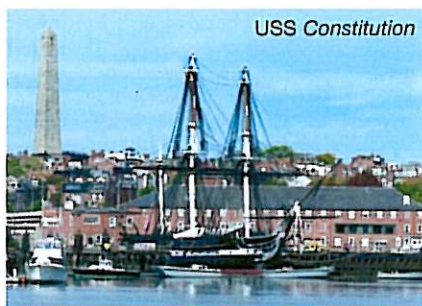
DAVID MOHNAUX

I Want to Go There

There are so many great places for student groups to go around the world. While some spots may be a better fit for specific types of student travelers than others, there are certain destinations that remain popular with every student group. For this article, NTA members representing 16 student hot spots were polled regarding what makes their areas stand out, what's new for 2010 and what some of the must-see and lesser-known attractions are. Here are their responses.

BOSTON

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USS Constitution

GREATER BOSTON CVB

Why is your destination a great one for student groups?

Meehan: Greater Boston is attractive for student tour planners because it offers so many ideal group attractions including historic, cultural, performance, multicultural, sports, national parks and universities as well as fun sightseeing tour options.

Name a few things that are must-dos for student groups.

Meehan: The Freedom Trail, the Museum of Fine Arts, the New England Aquarium, the John F. Kennedy Presidential Library & Museum, the Prudential Skywalk.

What is a lesser-known product option student travel planners should know about?

Meehan: The Black Heritage Trail on Boston's Beacon Hill.
What are you promoting that's new for the student market?

Meehan: The Greater Boston CVB is promoting the new Boston Harborwalk, which is a public walking trail that goes along the entire downtown waterfront linking the New England Aquarium to the three-year-old Institute of Contemporary Art, historic forts, ferries to Cape Cod and whale-watching tours.

BRITAIN

Lisa Sjolund, VisitBritain
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Why is your destination a great one for student groups?

Sjolund: Britain, which is the No. 1 long-haul destination choice for Americans, is a center of learning that welcomes young and mature students from around the world. Encompassing England, Scotland and Wales, Britain is roughly the size of California, and this makes weekend trips exploring everywhere from hip London to historic Edinburgh to the spectacular Welsh countryside a realistic option.