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**BOSTON, MA, August 10, 2010** – The Greater Boston Convention & Visitors Bureau (GBCVB), American Express and the JetBlue Card from American Express announced that foodies and edible bargain-hunters can score reservations at 220 restaurants serving up seasonal specialties that make these two weeks in August quite possibly the best part of summer.

From August 15-20 and 22-27, 2010 diners can choose from an array of more than 200 of the region's best restaurants and bistros to enjoy three-course prix fixe lunches for \$20.10 and three-course dinners for \$33.10. Many are offering a two-course, Lighter Lunch, where diners can select an entrée and then enjoy either an appetizer or dessert as the second course for \$15.10.

New this year is the emphasis on locally grown foods from Massachusetts farms and shores, encouraging diners to not only eat out, but also to eat well.

"Restaurant Week Boston® was created ten years ago by the Greater Boston Convention & Visitors Bureau and American Express to showcase the region's culinary scene. We've come a long way in the past ten years, from only 36 restaurants serving 3-course lunches for just five days to 220 restaurants, 3 dining options and participation well beyond the city limits" said Patrick Moscaritolo, President & CEO of the Greater Boston Convention & Visitors Bureau. "With so many restaurants to choose from, locals and visitors alike will enjoy the exceptional value, variety and hospitality of Restaurant Week Boston®. And August is the perfect time of year for chefs to get creative and showcase New England ingredients, from farm fresh produce and herbs to the catch-of-the-day. It's also the perfect time to enjoy the region's outdoor cafes, patios and harbor side dining", Moscaritolo added.

Visitors looking for gourmet meals at bargain prices can go online to view all restaurants,

peruse menus and make reservations at the **OFFICIAL** website, [www.BostonUSA.com/RestaurantWeek](http://www.BostonUSA.com/RestaurantWeek). And this summer, it's easy to go local when searching menu options.

The JetBlue Card from American Express is proud to be the corporate sponsor of Summer 2010 Restaurant Week Boston. For more information on the JetBlue Card or to apply, visit [www.jetbluecard.com](http://www.jetbluecard.com).

To go even easier on wallets, there are exclusive benefits for American Express Cardmembers. Cardmembers who dine at three or more participating restaurants during Restaurant Week Boston® and spend a total of \$150 or more, will receive a \$20 Gift Card from American Express when they register and use any American Express® Card. To register cards, cardmembers should go to [www.BostonUSA.com/RestaurantWeek](http://www.BostonUSA.com/RestaurantWeek).

Restaurant Week Boston® isn't just about great deals – when diners use any American Express® Card at participating restaurants, American Express and the Greater Boston Convention & Visitors Bureau will donate\* \$.25 per transaction, up to \$5000, to the Women's Lunch Place, a daytime community for homeless women and their children.

"American Express is proud to support Restaurant Week Boston® for the 10th year, and continue giving back to the local community and Women's Lunch Place," said Kyle Curtin, Regional Vice President & General Manager, American Express Merchant Services. "Restaurant Week is a great opportunity to sample the wonderful restaurants of Greater Boston and we are delighted to provide our card members with added benefits when they participate in this great program."

You can further support the Women's Lunch Place by bidding on Restaurant Gift Certificates at [www.RWBauction.com](http://www.RWBauction.com). Continue to enjoy great dining savings while supporting an even greater cause!

**Restaurant Week Boston®** is sponsored and presented by founding partners, the Greater Boston Convention & Visitors Bureau and American Express®. Additional sponsors include Corporate Sponsor, JetBlue Card from American Express, Greater Media Boston radio stations: MAGIC 106.7 (WMJX), Radio 92.9, 105.7 (WROR), Country 102.5 (WKLB), Talk 96.9 (WTKK), Cadillac, Metro Boston and TV Diner.

\* Purchases are not tax deductible.

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