

■ **For immediate release March 1, 2011**

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## **BOSTON IS COOKING!**

### **200+ Restaurants Set Their Tables for Restaurant Week Boston® March 6 -11 &13-18, 2011**

**BOSTON, MA** — The Greater Boston Convention & Visitors Bureau (GBCVB) and American Express announce that foodies and edible-bargain hunters can score reservations at over 200 restaurants serving up seasonal specialties that will absolutely chase away any winter blues.

From March 6-11 and 13-18, 2011 diners can choose from an array of the region's best restaurants and bistros to enjoy three-course prix fixe lunches for \$20.11 and three-course dinners for \$33.11. Many are offering a two-course, Lighter Lunch, where diners can select an entrée and then enjoy either an appetizer or dessert as the second course for \$15.11.

"With so many restaurants to choose from, locals and visitors alike will enjoy the exceptional value, variety and hospitality of Restaurant Week Boston®. It's a win-win for everyone, restaurant volume is up during a traditionally slow time of year, and dining guests save money and get to try new restaurants," said Patrick Moscaritolo, President & CEO of the Greater Boston Convention & Visitors Bureau. "It's also a time when local chefs get to shine and show off their restaurant's unique atmosphere and service," added Moscaritolo.

Visitors looking for gourmet meals at bargain prices can go online to view all restaurants, peruse menus and make reservations at the OFFICIAL website, [BostonUSA.com](http://BostonUSA.com).

To go even easier on wallets, there are exclusive benefits for American Express Cardmembers. Cardmembers who dine at three or more participating restaurants during Restaurant Week Boston® and spend a total of \$150 or more will receive a \$20 Gift Card from American Express when they register and use any American Express® Card. To register cards, cardmembers

should go to [BostonUSA.com](http://BostonUSA.com).

Restaurant Week Boston® isn't just about great deals – when diners use any American Express® Card at participating restaurants, the Greater Boston Convention & Visitors Bureau and American Express will donate\* \$.25 per transaction, up to \$5000, to the Women's Lunch Place, a daytime community for homeless women and their children.

"We are proud to continue our support of Restaurant Week Boston®," said Kyle Curtin, Regional Vice President & General Manager, American Express Merchant Services. "Restaurant Week is a great opportunity to sample the wonderful restaurants of Boston and we are delighted to also be able to give back to the community through this program."

Diners can further support the Women's Lunch Place by bidding on Restaurant Gift Certificates at [RWBaution.com](http://RWBaution.com). Continue to enjoy great dining savings while supporting an even greater cause! Bid early, bid often beginning March 6, 2011.

Restaurant Week Boston® is sponsored and presented by founding partners, the Greater Boston Convention & Visitors Bureau and American Express®. Additional sponsors include Greater Media Boston radio stations: MAGIC 106.7 (WMJX), Radio 92.9, 105.7 (WROR), Country 102.5 (WKLB), 96.9 Boston Talks (WTKK), and TV Diner.

\* Purchases are not tax deductible and prices exclude beverage, tax and gratuity.

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