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www.BostonUSA.com is Boston's Official Visitor Website

GET IN ON DINING OUT!

11th Restaurant Week Boston® August 14-19 & 21-26, 2011

New 'SCVNGR' feature adds more fun and entertainment for diners

Official Website www.BostonUSA.com is live and open for reservations

BOSTON, MA, August 1, 2011 – Between August 14-19 and 21-26, 2011 more than 200 of the region's best restaurants are participating in **Restaurant Week Boston®**

. Diners can take advantage of prix fixe three-course dinners for \$33.11, three-course lunches for \$20.11, and two-course lunches for \$15.11. Prices are per person and exclude beverages, tax and gratuity.

Visitors looking for gourmet meals at bargain prices can go online to view all restaurants, peruse menus and make reservations on the **OFFICIAL** website, **BostonUSA.com**. Diners can also access the website from their Smartphone. Participants can choose from an impressive range of restaurants, from familiar favorites to the latest culinary hot spots, from nationally known restaurant brands to local chef-driven bistros. Many restaurants offer outdoor dining, perfect for a summer afternoon or evening.

“August is a great time to visit Boston because Restaurant Week can be combined with a Red Sox game, a harbor cruise, a city festival, or a concert,” said Patrick B. Moscaritolo, President & CEO of the GBCVB. “With so many restaurants to choose from, locals and visitors alike will enjoy the exceptional value, variety and hospitality of Restaurant Week Boston®,” added Moscaritolo.

Diners are encouraged to take advantage of special Restaurant Week hotel packages, “Great Deals” and special summer events during the two week promotion, all of which can be found at www.BostonUSA.com

Restaurant Week Boston® is proud to include a Charitable Partner and give back to the community. When diners use any American Express® Card at participating restaurants, \$.25 per transaction, up to \$5000 will be donated to the **New England Center for Homeless Veterans**

. In addition, participating restaurants have all donated a \$100 gift certificate to be auctioned off at

www.rwbauction.com

beginning August 15, 2011. All proceeds from the auction will also benefit the New England Center for Homeless Veterans.

Special Offer for American Express Cardmembers American Express Cardmembers can enjoy additional exclusive benefits during Restaurant Week Boston®. Cardmembers who dine at three or more participating restaurants during Restaurant Week Boston® and spend a total of \$150 or more will receive a \$20 Gift Card from American Express when they register and use any American Express® Card. To register cards, Cardmembers should go to www.BostonUSA.com/restaurantweek

And this year we’ve added a fun game element to help American Express Cardmembers unlock even more rewards. Starting August 14th, cardmembers can play Restaurant Week challenges on SCVNGR for a chance to earn points redeemable for rewards like restaurant gift cards or baseball tickets! Just download the free SCVNGR app for iPhone or Android phone and search for the restaurant name to get started. The more restaurants you play, the more chances you have to win. Visit scvngr.com/restaurantweekboston for details.

“We are excited to be partnering again with the Greater Boston Convention & Visitors Bureau for Restaurant Week Boston® to support a good cause while bringing value to our cardmembers and merchants,” said Don Shannon, Vice President & General Manager at American Express Merchant Services. “This program is a great asset for the Boston area and a fantastic opportunity for diners to discover or experience the wonderful array of restaurant options available to them.”

Restaurant Week Boston® is sponsored and presented by founding partners, Greater Boston Convention & Visitors Bureau and American Express®. Additional sponsors include Greater Media, Inc. radio stations: MAGIC 106.7 (WMJX), Radio 92.9, 105.7 (WROR), Country 102.5 (WKLB), Talk 96.9 (WTKK) and SCVNGR.

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