

FOR IMMEDIATE RELEASE February 28, 2012 Media Contact: Stacy Shreffler, (617)
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7th Winter Restaurant Week Boston®

220 Restaurants: March 18-23 & 25-30, 2012

Official Website www.BostonUSA.com **is open for reservations** ■ **BOSTON, MA** – Between March 18-23 & March 25-30, 220 of the region's best restaurants participate in Restaurant Week Boston®. Diners can take advantage of prix fixe three-course dinners for \$33.12, three-course lunches for \$20.12, and two-course lunches for \$15.12. Prices are per person and exclude beverages, tax and gratuity.

Visitors looking for gourmet meals at bargain prices can go online to view all restaurants, peruse menus, and make reservations on the

OFFICIAL

website, BostonUSA.com. Diners can also access the website from their smartphone.

Participants can choose from an impressive range of restaurants, from familiar favorites to the latest culinary hot spots, from nationally known restaurant brands to local chef-driven bistros.

"March is a great time to visit Boston because Restaurant Week can be combined with a Celtics or Bruins game, a concert, a theatre performance, or shopping," said Patrick B. Moscaritolo, President & CEO of the GBCVB. "With so many restaurants to choose from, locals and visitors alike will enjoy the exceptional value, variety, and hospitality of Restaurant Week Boston," added Moscaritolo.

During the two-week promotion, diners are encouraged to take advantage of Restaurant Week-themed hotel packages, "Great Deals" and special winter events, all of which can be found at

www.BostonUSA.com

Restaurant Week Boston® is proud to include a Charitable Partner and give back to the community. The Greater Boston Convention & Visitors Bureau and American Express are

pleased to include Melmark New England, a private, not for profit, community based organization dedicated to serving children and adolescents within the autism spectrum disorders as this winter's charitable partner. When diners use any American Express® Card at participating restaurants, .25 per transaction, up to \$5000, will be donated to the charitable partner. In addition, participating restaurants have all donated \$100 gift certificates to be auctioned off at www.RWBauction.com, starting on March 19, 2012. All proceeds from the auction will go to the Charitable Partner.

Special Offer for American Express Cardmembers

American Express Cardmembers can enjoy additional exclusive benefits during Restaurant Week Boston®. Cardmembers who dine at a minimum of three participating restaurants during Restaurant Week Boston® and spend a total of \$100 or more will receive a \$20 statement credit from American Express when they register and use any American Express® Card. To register cards, cardmembers should go to

www.amexnetwork.com/restaurantweekboston

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“We are excited to be partnering again with the Greater Boston Convention & Visitors Bureau for Restaurant Week Boston® to support a good cause while bringing value to our cardmembers and merchants,” said Don Shannon, Vice President & General Manager, Merchant Services at American Express. “This program is a great asset for the Boston area and a fantastic opportunity for diners to discover the wonderful array of restaurant options available to them.”

Restaurant Week Boston® is sponsored and presented by founding partners, Greater Boston

Convention & Visitors Bureau and American Express®. Additional sponsors include Greater Media, Inc. radio stations: MAGIC 106.7 (WMJX), Radio 92.9, 105.7 (WROR), Country 102.5 (WKLB), & Talk 96.9 (WTKK).

Summer Restaurant Week Boston® returns August 19-24 & 26-31, 2012.

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