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Boston Children's Museum ranked #4 by parents magazine

Parents magazine names 10 best children's museums in the nation

(Boston, MA) February 9, 2011—Parents magazine recently announced Boston Children's Museum (BCM) the No. 4 children's museum in the nation! The magazine revealed the exclusive findings from its 10 Best Children's Museums survey.

"We are honored Boston Children's Museum has been recognized by Parents magazine as one of the top early museum experiences for children," said Carole Charnow, BCM President & CEO. "Our environment is informal, but our purpose is serious. We encourage imaginative and creative exploration that leads to new insight and discovery and, of course, fun!" said Charnow.

Parents researched children's museums across the U.S. to identify those with clever educational exhibits, mommy-and-me outings and festivals, healthy places for lunch, nursing areas, family restrooms and stroller parking. Parents then worked with the 300-plus members of the Association of Children's Museums and eliminated those museums without a lot for kids under 3. Then, the magazine asked the remaining museums questions to help decide the leaders. After tallying the scores, Parents went to local moms to ask for insider tips.

According to the Parents survey, the ten Best Children's Museums are:

1. The Children's Museum of Houston
2. The Children's Museum of Indianapolis
3. Please Touch Museum, Philadelphia
4. Boston Children's Museum
5. Madison Children's Museum
6. Kohl Children's Museum
7. Children's Museum of Pittsburgh
8. Children's Museum of Phoenix
9. National Museum of Play, Rochester, NY
10. Minnesota Children's Museum

Boston Children's Museum pioneered the development of child-centered, interactive exhibitions, a model now used throughout the world to engage learners of all ages and all levels of knowledge and ability.

For more information about all ten museums, go to

<http://www.parents.com/fun/vacation/us-destinations/10-best-childrens-museums-2011/>.

About Parents:

Parents, published monthly by Meredith Corporation, has been America's #1 family magazine for more than 80 years. Since its inception in 1926, it has been a trusted source by every generation of parents. Currently, the magazine is a powerful community of nearly 16 million readers devoted to supporting the efforts of parents, educators and other citizens who strive to make the world a better place for our children. Parents can be found online at www.parents.com.

About Boston Children's Museum

Boston Children's Museum exists to help children understand and enjoy the world in which they live. It is a private, non-profit, educational institution that is recognized internationally as a research and development center and pacesetter for children's exhibitions, educational programs and curriculum. Boston Children's Museum incorporates two strategies – engaging families and building communities – to impact five outcome areas for children: Creative Kids, Curious Kids, Global Kids, Green Kids and Healthy Kids. More information about Boston Children's Museum can be found at www.BostonChildrensMuseum.org.

Hours and Admission

The Museum is open daily from 10:00 a.m. – 5:00 p.m. and Fridays until 9:00 p.m. Adults, \$12, children (1-15) and senior citizens, \$12; children under 12 months and Museum members are always free. Fridays 5:00 p.m. – 9:00 p.m., all visitors \$1.

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