

Saunders Hotel Group Receives the Community Benefit Award
at the 12th World Travel & Tourism Council Global Summit in Tokyo

2012 Tourism for Tomorrow Awards winners unveiled.

Three companies and one destination, from four continents, have been recognized for their best practices in sustainable tourism at this year's WTTC Tourism for Tomorrow Awards. Congratulations to Saunders Hotel Group for receiving the Community Benefit Award.

Community Benefit Award - Saunders Hotel Group, USA

This local family-owned hotel group has been a leader in sustainable tourism practices as far back as the early 1980s, when they converted an old police building in Boston, Massachusetts into an historic hotel and worked with local community partners to build affordable housing in the same area. Through initiatives that are driven and supported by all levels of their staff, the group supports dozens of local charity and non-profit groups with a combination of financial backing, volunteer time, and in-kind resources that goes far beyond most corporate social responsibility efforts. For Saunders, community service begins at 'home', where helping people in need is part of the company mission, recognizing that disadvantaged communities can also exist in a major city in the United States.

Congratulations to All!